

The Monroe Institute

2015 Annual Report



Our Mission



further the EXPERIENCE and
EXPLORATION of *consciousness*,
EXPANDED AWARENESS and
discovery of self
using TECHNOLOGY, EDUCATION,
RESEARCH and DEVELOPMENT.

Executive Message

DEAR FRIENDS AND MEMBERS,

A year ago The Monroe Institute (TMI) was at a turning point. Recognizing the need for change, we looked to our past experience to develop a transformational program for the future. We have evolved as an organization while maintaining the integrity of TMI's mission and vision to create a more conscious world through expanded awareness and self-discovery. For more than 40 years we have used Hemi-Sync® and more recently, Spatial Angle Modulation™ (SAM) audio technologies, along with experiential programs to accomplish our mission. Bob Monroe would be pleased. And I am pleased and excited to bring you good news in this annual report.

We held strategic planning exercises in 2014 and 2015 with the Board of Directors and stakeholders which resulted in a multi-faceted campaign to increase awareness about our organization, and the vital work we perform.

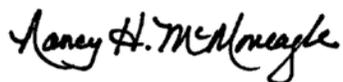
Today I am happy to report the significant strides we've made in raising our public profile with the worldwide community. We launched an improved, new website and initiated marketing efforts that led to a 20% increase in enrollments; our Outreach Trainers reached 1,145 people around the globe through 189 programs. In addition to English, our courses were offered in Japanese, Romanian, French, Spanish, Portuguese, Italian and German, an effort that will continue as we expand into other languages. The Institute trained 16 more individuals to become Outreach Trainers and 4 additional Residential Trainers. We launched an online education component with the *Gateway Experience*.

Continuing to grow as a leader in consciousness, we introduced four new learning opportunities: William Buhlman's *Destination Higher Self*, Winter Robinson's and Dr. Larry Burk's *5-day Medical Intuition and Symbolic Dis-ease*, Scott Taylor's *Near Death Experience* and Tom Campbell's *My Big Toe*. And we will continue to innovate by adding more programs to our curricula in the coming years. The Institute continues its research by our Director of Research, Dr. James Lane, Professor Emeritus at Duke University, along with collaborative efforts with others. Through our continued work in research, development and educational programs, we intend to hold our place in the global community as a leader in the field of consciousness exploration.

We are deeply grateful to you, and look forward to another year of growth, renewal and potential.

Join us online or in person. We want to see you this year!

Warmly,



Nancy "Scooter" McMoneagle President & Executive Director



We have *evolved* as an organization while maintaining the integrity of the Institute's mission and vision to **CREATE A MORE CONSCIOUS WORLD** through expanded awareness and self-discovery.

Programs

The Monroe Institute was pioneered by Robert Monroe who often used the tagline "Inquiry, Information & Innovation" to describe what we are about. The Monroe Institute is the world's leading experiential and education center for exploring expanded states of consciousness. Tens of thousands of people have attended TMI residential programs and left with a deeper knowledge of themselves, their purpose in life, and a different overview of reality. People from all walks of life, including doctors, engineers, homemakers, healers, therapists, clergy, artists and writers, plus many more have come to TMI to experience expanded states of consciousness and discover answers to lifelong questions. Programs range from two to five-day residential campus stays to online education. TMI currently offers 22 on-campus programs and one online program. There are hundreds of programs offered worldwide.

Professional Division

The Professional Division members are a corps of frontier scientists and practitioners. This is a unique group, with a global tradition of more than 30 years of breakthrough research and reporting on the Institute's consciousness development technologies. Professional Division members are responsible for most of the vast body of work published independently as well as through The Monroe Institute's *TMI Journal*.

Outreach Trainers

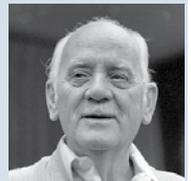
Being an Outreach Trainer requires considerable commitment and energy, but the opportunities for personal and professional development, while being of service to others, are numerous. Outreach Trainers are taking The Monroe Institute curricula to the far corners of the world, bringing knowledge, awareness and education to those who want to know more about human consciousness.

Research

There is always something to explore, learn and study in the field of human consciousness. The Monroe Institute has a rich history as being one of the leading research and education institutes dedicated to the study of human consciousness. The Research Division seeks to search for and investigate various tools and techniques to assist program participants in the achievement of profound and evocative altered states of awareness, including techniques for helping to "psycho-integrate" or make meaning of these experiences in a way that results in happier, healthier and more personally productive lives. The Monroe Institute makes the results of our studies available to the general public in a spirit of shared dialogue between researchers and practitioners. We encourage colleagues from public and private sectors to join The Monroe Institute's practice of sharing knowledge and research findings.

INQUIRY, INFORMATION & INNOVATION

Robert Monroe was a man of intelligence, integrity and compassion. He was a visionary whose passion for knowledge about higher consciousness led to a life dedicated to exploration, research and innovation helping tens of thousands of people on the same journey. Monroe achieved worldwide recognition as an explorer of human consciousness. His research, beginning in the 1950s, produced evidence that specific sound patterns have identifiable, beneficial effects on our capabilities. For example, certain combinations of frequencies appeared to enhance alertness; others to induce sleep; and still others to evoke expanded states of consciousness. He founded The Monroe Institute, a nonprofit organization, in the 1970's. Until Bob Monroe's death in 1995, he led The Monroe Institute. The Monroe Institute continues today with his step-daughter, Nancy McMoneagle, at the helm.



40,000
GATEWAY VOYAGE
PROGRAM PARTICIPANTS

20% ENROLLMENT INCREASE



Scholarships

The Monroe Institute understands that many of us need financial support at one time or another. Scholarships are granted to qualified applicants. We believe that everyone should have access to experiencing the life changing benefits of our programs.

Publications & Products

The Monroe Institute sells Monroe Products' Hemi-Sync® CDs and has produced SAM CDs, as well as downloads, all of which assist people in their experiences of targeted states of awareness. These CDs are available to individuals around the world. Some of the TMI Bookstore titles are in Japanese, French, Spanish, Portuguese and German. Robert Monroe's three books have been translated into 18 languages.

Dolphin Energy Club

In 1991, The Monroe Institute established the Dolphin Energy Club (DEC) on this principle – to promote emotional and physical comfort in times of need using the special frequency patterns of Hemi-Sync. When TMI's DEC receives a request for support, members are contacted to focus positive thoughts and healing energy on that person's behalf at least once during a two-week period.

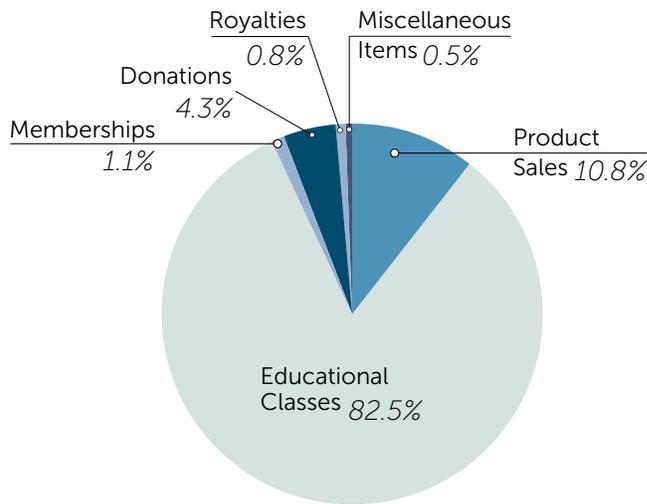
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PROGRAMS

The **GATEWAY VOYAGE** gave me a new outlook on my spirituality and a new outlook on life in general. I left it feeling completely *fulfilled* but at the same time **WANTING MORE**. It turned out to be the ride of my life. —Adam T.

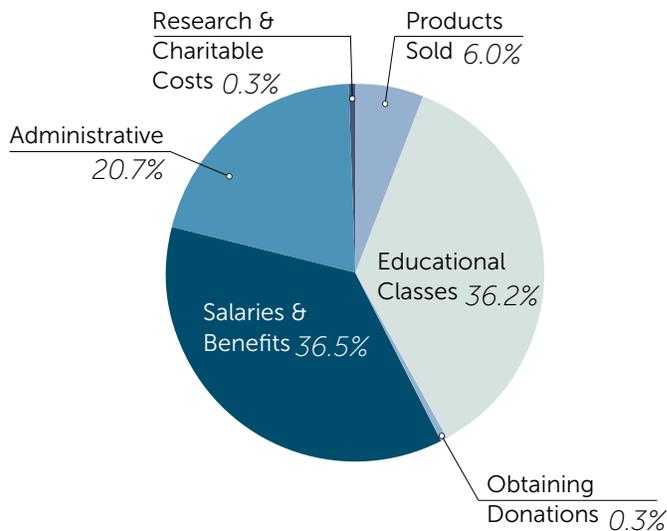
Financials

THE MONROE INSTITUTE
 Unaudited Summarized Statement of Activities
 For the Year Ended December 31, 2015

REVENUE



EXPENDITURES



16
 NEW OUTREACH
 TRAINERS

For a copy of The Certified Audit Report, send us an email request (info@monroeinstitute.org). You can find a copy of our complete tax return on Guidestar or through the Internal Revenue Service. The Monroe Institute is a 501(c)(3) nonprofit organization.



Visiting the Monroe Institute has been the **H I G H L I G H T** of my year. It was so great to meet so many *like-minded* people. Such a beautiful facility, comfortable accommodations and **AMAZING** food. —*Mike L.*



Gratitude

Your financial gifts
H O N O R the memory
of the man without whose
COURAGE, CURIOSITY, and
VISION the Institute would
not *exist*.

We are deeply grateful for the financial support generously given to us through the year. By partnering with donors, TMI raised over \$100,000 in 2015. Thanks to your gifts, your heartfelt intentions for TMI's success, and telling others about TMI, we have been able to successfully bring form to Robert Monroe's vision of offering "something of value" to the world.

Your gifts to the **Scholarship Fund** provide opportunities to attend programs for those requiring financial assistance. Through an application process, a committee is able to award limited scholarships to qualifying individuals. We would like to expand this program so we can award more scholarships to an increased number of deserving applicants. There are many people who would love to reap the benefits of Monroe programs and just cannot afford them. Your donation will allow more of these deserving people to attend.

Gifts to the **Research Fund** enable TMI to continue to develop our body of work and share that work with the public. This includes continuing research with Monroe audio-guidance technologies. Both quantitative and qualitative research is conducted to understand the personal experiences and implications of expanded states of consciousness for humankind.

The **Veterans Fund** provides essential opportunities for TMI to award scholarships to qualifying veterans who have served in the U.S. military. TMI would like to extend our services to veterans even further to help ease their transition to civilian life. The tools we've developed could assist them in making productive changes in their lives.

The **Monroe Institute General Fund** has many aspects. In addition to financing continuing improvements on-site, the fund supports the extension of our programs and workshops around the world, and the expansion of the TMI community at large. Through these programs, others can benefit from our work. This fund might best be viewed as a chance to contribute to the overarching mission of TMI, to the TMI campus, and to the future of TMI. The fund might also be seen as a direct way to assist in accomplishing TMI's Vision: *The global awakening of humanity*.

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MILLION
YOUTUBE VIEWS

27,000
FACEBOOK LIKES

As a painter, I am always looking for extra *insight* to go deeper in my work.
The TMI Creativity Program led me to **LEVELS I NEVER IMAGINED.**
What an **O P E N I N G .** —*Judith*



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Chairman

Nancy McMoneagle

Ex-Officio

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Linda Connolly

Al Dahlberg, M.D.

Joseph M. Felser, Ph.D.

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Frank Kenna

Rolf Nuyts

Fred Ribble

Claude Swanson, Ph.D.

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Dennis Bryant

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George Durette

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Customer Service

Penny Harrison

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Bob Holbrook

Innovation

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Jan McConnell

Programs

Carol Monroe

Administration

Carolyn Ragland

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Ann Vaughan

Membership

Jenny Whedbee

Marketing

Sandra Wilkins

Administration

Next Steps

We live in a society that is externally-focused. We are inundated by 24-hour news, unrelenting e-mails, and the latest technological gadget. Our minds are filled with thoughts about our own families, careers, and finances, as well as the many disruptive issues constantly bubbling up around our planet. Getting caught up in all of this leaves us little time to know ourselves and ponder the bigger questions of "why are we here?" Many have turned to the programs offered at TMI to help them get clarity about how to live their lives more fully. The Monroe Institute experience has changed lives. The programs over the past 40 years have helped thousands of people find balance and an inner life. TMI helps us look into our consciousness in a relaxed, safe and healthy environment.

As part of a global community, The Monroe Institute is working to create a more balanced, peaceful and purposeful world. The work we do requires constant innovation, measurement and study. Measuring the quality and success of our programs helps us refine and improve on program delivery and is critical to the integrity of TMI for refining and perfecting the individual experience. The Monroe Institute Research Division is working on a number of studies that will help us move forward in science and research. The Innovation Division is continually offering new ideas for techniques and programs. We rely on the feedback of participants, trainers and developers to keep TMI ahead in the field of human consciousness.

Help us by donating to the Scholarship Fund, Research Fund, Veteran's Fund, and The Monroe Institute General Fund and support the mission of the Institute. Take a look at the dozens of testimonials on the website and throughout this annual report to learn how TMI is changing and improving lives every day.

TMI has a plan for the future. Join us in realizing those goals for the benefit of all. Visit our website at www.monroeinstitute.org for more information.

As part of a global *community*, The Monroe Institute is working to **CREATE** a more **BALANCED, PEACEFUL and PURPOSEFUL** world.



211,000
WEBSITE UNIQUE USERS

1.6
MILLION
WEBSITE PAGE VIEWS

I8

LANGUAGE TRANSLATIONS
OF MONROE BOOKS



EXTRAORDINARY shifts of consciousness and healing unfolded throughout the week. It was so *wonderful* to be walking our paths with men and women who wanted a **FULLER SPIRITUAL LIFE**, as well as expanded, egoless personal lives. —C.Callaban



FOCUSED
CONSCIOUSNESS
contains the ANSWERS to all
the *questions* of humankind.

—Robert A. Monroe



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