



• 2017  
ANNUAL  
REPORT

# The Monroe Institute

# create

## The Awe of Deep Space, A Painter's Tale

by Patty Avalon

I am an artist. I've created everything from commercial murals to book and magazine illustrations. I've taught college art courses, worked deep in the corridors of the National Gallery of Art, and in tandem with this huge range of work, I've painted personal paintings. Today, I am painting more and more, keeping a new focus not only on the work, but also the sky. The vast, deep space sky. This new turn in my subject matter was sparked when a friend gave me a beautiful book called *Cellarius, Harmonia Macrocosmica* by Taschen.

The old engraved and hand-colored images of the astrological heavens started speaking to me ... coaxing me to learn more about the stars. Then, a commission came in March of 2017 to do my first galaxy painting. How could I possibly do justice to the spectacular subject matter of deep space? I put my fears aside, and just let my heart paint ... looking at the images from Hubble, and NOT thinking about how to paint them ... letting my right brain completely take control. And the first one was so gratifying. It led to the second, and third, and now, there are a lot of them. I had to tell myself I am not creating nebulae and galaxies and cluster stars but I am creating paintings of them. And in this way, there is the artist's hand, heart, and mind interweaving with celestial landscapes and the high technology of advanced telescopic photography. It is a big, fresh start.



Patty Avalon, TMI Residential Trainer

# growth

## Mission Statement

The Monroe Institute advances the exploration of human consciousness and the experience of expanded states of awareness as a path to creating a life of personal freedom, meaning, insight, and happiness.

# Message from the President

Dear Friends & Members,

We are pleased to share our 2017 Annual Report summarizing the highlights and successes we enjoyed in 2017.

Last year **we presented four new residential programs:** *Starlines Reunion*, *Law of Attraction*, *Energy Medicine*, and *Discovery*, as well as two new online programs, based on feedback from participants and trainers. And, we produced two new Spatial Angle Modulation™ musical pieces (SAMusic™), plus a free, guided SAM meditation.

Last spring, **we hosted 18 European Outreach Trainers in Greece** for a weekend of information gathering and relationship building. We listened to our European Trainers and came home more dedicated to having several TMI Centers throughout Europe in the coming years.

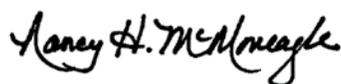
**The challenge is on to reveal to the world that expanded states of consciousness are real, attainable, and demonstrable.** That is why we have renewed our commitment to research, including collaborative inquiry into consciousness with other organizations. The results of the first *Discovery* program in 2017 confirmed the enormous potential of this type of program for both research purposes and to enrich participant experiences at TMI. So, we will be presenting the program twice in 2018!

Our impact in the near future will be evident through published research, expanded programs in Europe, more trainers in the US and Europe, and new applications for experiential programs discovered through our research efforts.

Be part of the future and join us for the adventure of a lifetime! We invite you to follow our blog for all the latest news, sign up for our newsletter, get on our mailing list to find out about new programs, come to a program, and participate in our research studies when you are here!

Thank you for your friendship and support!

Warmly,



Nancy "Scooter" McMoneagle  
President & Executive Director



**Our impact in the near future will be evident through published research, expanded programs in Europe, more trainers in the US and Europe, and new applications for experiential programs discovered through our research efforts.**

# discovery

# Trainers impact

## TMI Celebrates Residential and Outreach Trainers

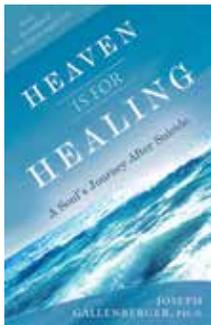
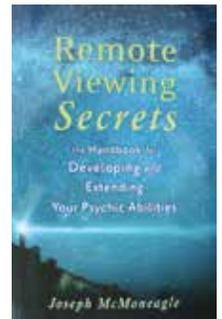
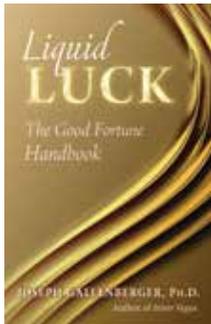
“Being selected as trainer for TMI was one of the highest honors and blessings of my life. Even as a quarter century has passed there is still never a dull moment in exploring consciousness in programs with such a wonderful family of trainers and participants. During this span of time I have seen the veils between realities thin and the practical applications of what is learned expand exponentially.” –Joe Gallenberger, PhD



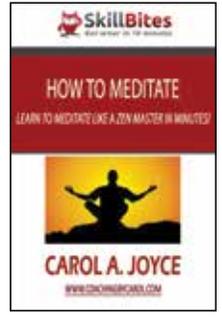
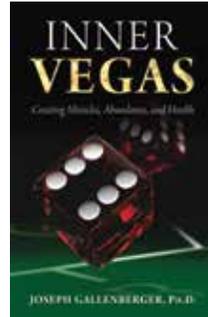
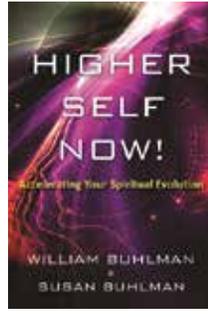
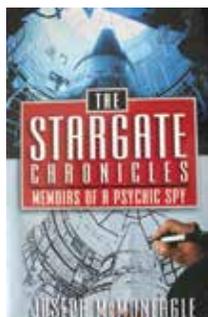
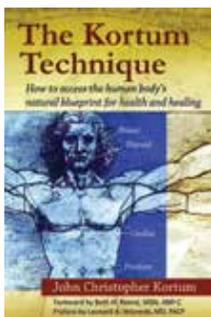
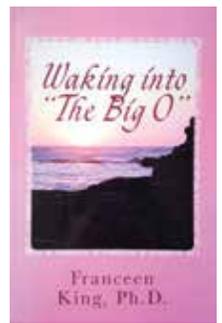
“Consciousness expansion, exploration of non-physical realms, increasing self-awareness, and greater connection with all sentient Beings have been motivating passions throughout my Life. TMI has provided opportunities that simply are not available anywhere else!”  
–Franceen King, PhD



Left to Right: Trainer Andrea Berger, Jan McConnell, Program Manager, Nancy McMoneagle, and Trainer Ritta Nicoara



“Growing up with Bob Monroe was an amazing gift! At 15 I was a research subject, listening at night to reel-to-reel tapes of special audio frequencies. Bob was exploring sleep learning at the time. Years later, Bob and I trained the first residential programs. What a thrill it was to witness people from all backgrounds and beliefs having life-transforming experiences! It still gives me great joy today.” –Nancy H. McMoneagle



# Research impact



## Focus on Research

"The challenge is on to reveal to the world that expanded states of consciousness are real, attainable, and demonstrable." In 2017 we expanded the Research Division at TMI starting with *Discovery*, our research-oriented program that focuses on verifying and validating out-of-body experiences, remote viewing, and lucid dreaming. The results of the first *Discovery* program demonstrated the great potential of this type of program for both research purposes and to benefit participant experiences. Research is a priority at TMI.

"I liked the experience of being hooked up to the MindMirror™ to see how my mind reacts in meditative states, as well as to better understand the various brainwaves occurring at the same time."



Move the Needle in Consciousness Research  
with a gift to The Monroe Institute Research Fund.  
[www.monroeinstitute.org/node/3464](http://www.monroeinstitute.org/node/3464)

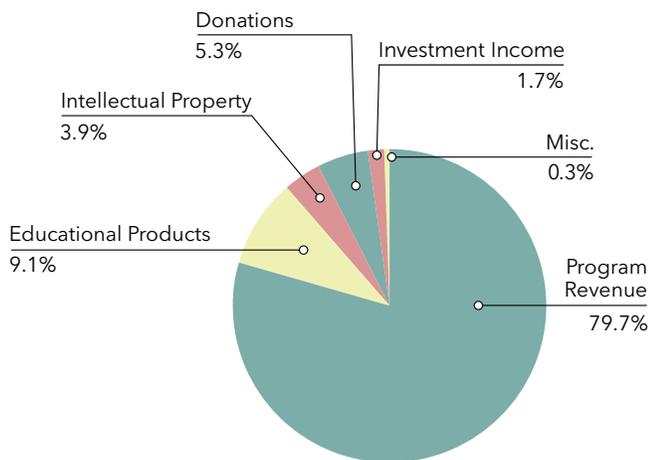


# awareness

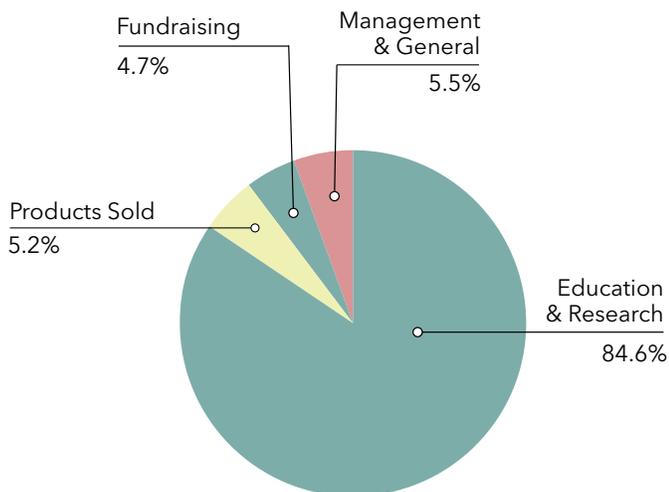
# Financials

THE MONROE INSTITUTE  
Financial Statement of Activities  
for the Year Ended December 31, 2017

## Revenue



## Expenditures



For a copy of The Certified Audit Report, send us an email request ([info@monroeinstitute.org](mailto:info@monroeinstitute.org)). You can find a copy of our complete tax return on [guidestar.org](http://guidestar.org) or through the Internal Revenue Service. The Monroe Institute is a 501(c)(3) nonprofit organization. For a copy of TMI's US charitable registration permit from your state, please contact Penny Harrison at 434.361.1500.

## In Appreciation

WE THANK ALL of the individuals and institutions that have donated to The Monroe Institute. Without your support we would not have achieved the accomplishments detailed in this report. Because of the generosity of others we are able to conduct research, improve program content, offer scholarships, and provide support to veterans.

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# 2017 Accomplishments

## Trainers

**37** RESIDENTIAL TRAINERS  
IN **13** COUNTRIES

**90** OUTREACH TRAINERS  
IN **13** STATES AND  
**21** COUNTRIES

**59** CHAPTERS IN **42**  
STATES AND **26**  
COUNTRIES

NEW  
PRODUCTS  
ONLINE **2**

**2** FREE  
GUIDED  
MEDITATIONS



**58** Programs

**1,072**  
PROGRAM  
ATTENDEES

**8** NEW FOREIGN  
LANGUAGE  
PROGRAMS

**4**

NEW RESIDENTIAL  
PROGRAMS OFFERED:  
STARLINES REUNION,  
LAW OF ATTRACTION,  
ENERGY MEDICINE, AND  
DISCOVERY

**2**

NEW SAM CDs:  
Openness and Under  
the Glowing Stars

## Social Media



**34%**

MORE SUBSCRIBERS

**8**

NEW VIDEOS

**3** NEARLY  
MILLION  
VIEWS



**72%**

MORE WEBSITE VISITS  
FROM FACEBOOK  
REFERRALS

**25%**

MORE  
FACEBOOK LIKES



**108**

POSTS

**1,694**

FOLLOWERS

(39% Men,  
61% Women,  
Avg. age 25-34)

Started using Instagram  
June 2017



**+4%**

FOLLOWERS

**+120**

TWEET IMPRESSIONS  
PER MONTH

**+2**

MENTIONS  
PER MONTH



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